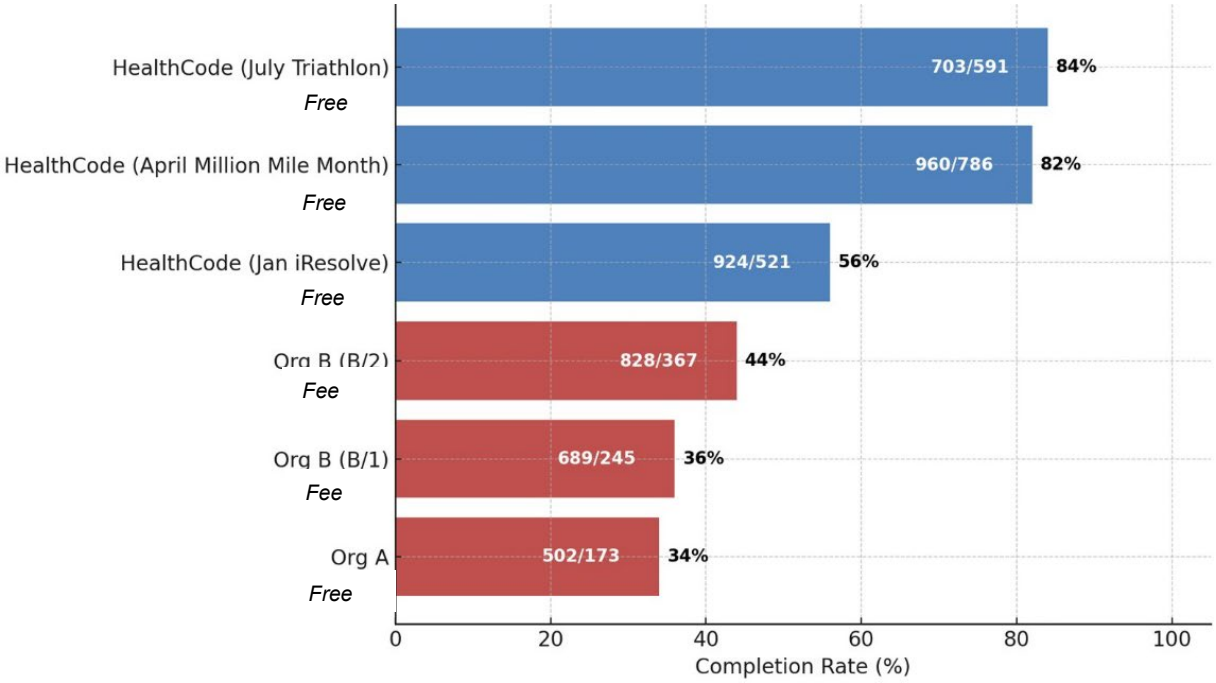
HealthCode®

City of Austin Employee Activity Wellness Engagement Analysis
Better Results Than Paid Programs

Employee Engagement Comparison: HealthCode vs. Other Programs



Why HealthCode was more successful than other programs:

Employees:

- **Simple and easy** for employees to use
- **More employee participation** with more employees staying engaged
- **Private & public leaderboards made challenge fun –** private departmental leaderboards provided friendly internal competition while the organization as a whole enjoyed being part of an external public challenge (local, regional, global) competing with other organizations
- **Continued participation** even without City of Austin incentives or internal communications - almost 10% of COA employees continued to participate in HealthCode's events

Administration:

- **Administration teams found it easier to administer**, including access to "historical event stats".

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